

Shuttle Spindle & Dyepot Guild Spotlight

The Handweavers Guild of America, Inc. (HGA) invites our Affiliate Guild members to be guest writers for <u>Shuttle Spindle & Dyepot</u> magazine's "Guild Spotlight" column. Guild spotlight is a recurring column in each issue featuring stories from our affiliate guild members.

The Handweavers Guild of America, Inc. (HGA) asks you to abide by the following guidelines when writing and submitting your column:

GUILD SPOTLIGHT COLUMN GUIDELINES

- You are responsible for writing your own column and warrant that you are the sole author
 of the submitted column, that it is original and has never been published in any form, and
 that you have made no commitments, whether verbal or otherwise, to others with respect
 to its use or publication
- You further represent and warrant that the submitted column will be, to the best of your knowledge, an accurate and truthful portrayal of events described therein
- Columns should be approximately 400 words in length
- Target audience is HGA members (weavers, spinners, dyers, basketmakers, fiber art enthusiasts, etc.)
- Pick a single theme for your column that is of great interest to HGA's core audience (an
 interesting project your guild recently completed, a successful partnership with an arts or
 service organization, a successful new member drive, a private behind the scenes tour
 your members enjoyed, a challenge or obstacle your guild experienced and how you
 overcame it we are particularly interested in stories that will inspire the public about
 fiber arts or provide ideas for guilds to use with their members)
- Write the copy in a conversational tone
- Photos will be considered for publication, space permitting and provided the images are of high resolution and of a quality suitable for publishing
- Columns must be received by the deadline
- Provide your contact information (full name, email, phone)

To sign up to be a guest writer please complete the online <u>interest form</u>. Issue assignments will be made on a first come, first served basis. Participating guilds must hold an active Affiliate Guild membership with HGA at the time of request and through the publication of the article, but the writer for the guild does not need to be a member.

For more information visit our website WeaveSpinDye.org or call (678) 730-0010.